

DATE

25-26-27
OCTOBER 2024

VENUE

BOMBAY EXHIBITION
CENTER, NESCO,
MUMBAI, INDIA

17TH INTERNATIONAL EXHIBITION FOR
LANDSCAPING, GOLF COURSE, EQUIPMENT,
GARDENING PRODUCTS, NURSERY PLANTS,
OUTDOOR LIVING AND LEISURE INDUSTRY

17TH EDITION Landscape & Gardening Expo 2024

Concurrently with:

17TH INTERNATIONAL
flora
expo 2024

www.floraexpo.com



www.landscapeexpo.in

Organizer:



Supported by*:



Confederation of
Horticulture Associations of India



Indian Society of
Ornamental Horticulture



National Society of the
Friends of The Trees



ISOLA
Indian Society of
Landscape Architects

iFlora

Indian Flowers & Ornamental
Plants Welfare Association

FLORICULTURE
TODAY



Online Media
Partner:

* Confirmation awaited



25th - 27th October 2024
Bombay Exhibition Center,
NESCO, Mumbai

Modern Landscape Industry along with globalization and free market economy has got the industry status a lot of growing interest over the last few years. The rapid urbanization and industrialization leading to the ongoing construction boom and mall culture, green belts, amusement parks and residential townships are coming up with new dimensions to the art of landscaping. Moreover, the people are health conscious and desire to live in a healthy and green environment.

Floriculture, an important vertical of landscape industry, is a flourishing sector in India. Mumbai and Sub urban cities are the major consumers of high quality Landscaping products, trees and pot plants; catering to the demand of emerging landscape and vertical gardening industry.

Amid the gloomy reports of worsening climate changes due to human's intervention, Mumbai stood out as it was chosen among the 'Tree Cities of the World' by the United Nations' Food and Agriculture Organisation (FAO). The feat becomes more stunning as the never-sleeping city was one among the group of 138 cities from 21 countries that were recognized for sustaining greenery amid the fast-developing urban jungles. According to the officials from Brihanmumbai Municipal Corporation's (BMC) garden department, Mumbai received recognition for its "commitment to growing and maintaining urban trees and greenery in building healthy, resilient and happy cities".

The last edition was held in the vibrant city of Mumbai, proved to be a resounding success, bringing together professionals, enthusiasts, and industry leaders from around the globe. Organized with meticulous planning and executed with precision, the event showcased the latest trends, innovations, and sustainable practices in the field of landscape design and gardening.

Organized by Media Today Group, it promoted best greening practices and spread awareness about the importance of trees, green living concepts, innovative landscape ideas roof top, balcony and vertical gardening, this exhibition and conference series is one of a kind. The event covered Landscaping, Equipment, Gardening Products, Nursery, Outdoor Living, Exterior and Leisure Industry in the Country.

The event was inaugurated by the hands of a green enthusiast and known actress, Ms. Varsha Usgaonkar in the presence of Social Activist Mr. Mayank Gandhi, Bicycle Mayor of Mumbai Ms. Firoza, Mr. Jitendra Paredeshi, Chief Superintendent BMC Garden Department, Founder of Mission Green, Mr. Subherjeet Mukherjee, and the President of NSFOT, Prof. (Dr.) A.D. Sawant.

Considering the outcome, Mumbai has been Media Today's prime choice for organizing the **17th International Landscape & Gardening Expo 2024** to be held between 25th - 27th October 2024 at Bombay Exhibition Center, NESCO, Mumbai. The show will be a great opportunity for launching your unique landscape & gardening ideas, concepts, products, services, accessories and equipment amongst thousands of national and international trade visitors across South Asian countries.

To add value an **"Global Conference on Plants, Places & People"** followed by a special session on **"Industrial Green Belts and infrastructure"** will be held concurrently and subject experts from Green living, urban development, landscape, golf course and sports industry associations, institutions, related sectors and Govt. departments have been invited for sharing their knowledge with the participants and to make business networking.



Join us as: - PARTNER - EXHIBITOR - VISITOR - DELEGATE



GATEWAY TO THE LARGEST LANDSCAPE, NURSERIES, OUTDOOR SPORTS AND VERTICAL GARDENING MARKET...INDIA

PRODUCTS & EXHIBITOR PROFILE

- Indoor & Outdoor Plants
- Landscape & Architect Companies
- Fountain & Accessories Suppliers
- Garden Machinery & Tools
- Golf Course & Play Ground Consultants
- Garden Furniture
- Water Features & Pond Accessories
- Pump & Pipes
- Flowers, Plants & Seed Companies
- Paving Materials & Tiles
- Stone & Granite Products
- Terracotta Gardenware & Pottery
- Synthetic Turf-Golf Putting, Greens & Sports
- Sculptures & Environment Art
- Bird / Pet Houses for Gardens
- Swimming Pools & Related Products
- Solar Lighting Systems
- Drip Irrigation Systems
- Misting & Fogging Systems
- Barriers & Railing Systems
- Sprinkler Systems
- Dome & Tensile Structure
- Pesticides & Fertilisers
- Plant Protection Chemicals
- Lighting Equipment
- Pots & Holders
- Lawn & Garden Mowers

- Fencing Products
- Plant care Products
- Landscaping Tools & Products
- Amusement Parks
- Landscape Software
- Tissue Culture Units
- Pest Control Products
- Climate Control Equipment
- Shading Nets & Protection Materials
- Glasshouse / Shade House
- Retail Accessories
- Stone Art Decoratives
- Natural Stone Products
- Books, Journals, Videos
- and many more products.

VISITOR PROFILE

- Landscape Architects
- Nurserymen
- Interior Designers
- Town Planners
- Golf Architects & Consultants
- Urban Planning Consultants
- Golf Course Superintendents & Managers
- Nurserymen & Gardeners
- Environment Consultants
- Ecologists

- Municipal Authorities
- Parks & Garden Departments
- Hotel, Restaurants & Resorts
- Tourist Development Depts.
- Hospital Planners
- Shopping Mall Designers
- Industrial Park Developers
- Property Developers & Builders
- Construction Companies
- Flower Growers
- Universities & Colleges
- Landscape Institutes
- Banks / Financial institutes
- Supermarkets & Green Malls
- Home Centers
- Garden Centers
- Departmental Stores
- Horticulturists & Floriculturists
- Corporate Houses
- Farmers' Cooperatives
- Farm House Owners
- Government Departments
- Decorative Items Suppliers
- Importers & Exporters
- Retailers & Florists etc...



PREVIOUS EVENT GLIMPSES





CONFERENCE GLIMPSES



TESTIMONIALS



Robert Fernandes
Landscape Horticulture
Consultant,
Former Associate
VP, Horticulture,
K. Raheja Corp.

"In our journey towards a greener future, embracing innovation and technology becomes imperative. The realisation of Future Green Living requires a collective effort. Together, we can create spaces that not only reflect our progress but also respect our roots. Let us challenge ourselves to think beyond the conventional, to explore innovative solutions, and to lay the groundwork for a future where green living is not just a choice but a way of life."



Jeetendra Pardeshi
Superintendent of
Gardens & Tree Officer,
BMC, Mumbai

The concept of future green living goes beyond just planting trees; it involves a comprehensive understanding of how we, as a community, can integrate nature into our daily lives. Rooftop gardens, vertical forests, and green infrastructure are not just trendy catchphrases; they are the building blocks of a future where our cities are not at odds with nature but are a part of it.

"In this pursuit, the role of the BMC becomes pivotal.



Ar. Dhara Shah
Hon. Chairperson,
ISOLA Mumbai (MMR)
Chapter
Visiting Professor,
Academy of Architecture
Mumbai

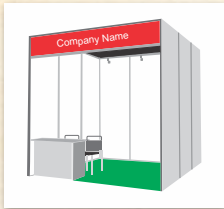
We would like to congratulate the organizers of the 16th International Landscape & Gardening Expo 2023 held in Mumbai for putting together such a successful event. As a knowledge partner, ISOLA played a critical role in curating the event, sharing invaluable insights and expertise, and making it a grand success. The expo was attended by a large number of national and international visitors, providing us with an excellent opportunity to connect with key industry stakeholders and network with them.



Prof. (Dr) A.D. Sawant
President,
The National Society of
the Friends of the Trees
(NSFOT)

We have been pondering over the pleasant memories of all the sequence of events those happened during the beautifully organized 16th Landscape & Gardening Expo in Mumbai. Thank you for honoring members, office bearers of NSFOT and an Award for the National Society of the Friends of the Trees for recognition of its work of Tree awareness. The efforts and collaboration put by BMC and Jitendra Pardeshi were worth appreciation.

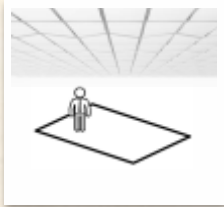
STALL TARIFF



SHELL SCHEME PER SQUARE METER

Min. 9 sq. Mtr.	1 side open	Rs. 8300/- per sqmt.	Euro 230 per sqmt.
Min. 18 sq. Mtr.	2 sides open	Rs. 8900/- per sqmt.	Euro 245 per sqmt.
Min. 36 sq. Mtr.	3 sides open	Rs. 9300/- per sqmt.	Euro 260 per sqmt.
Min. 75 sq. Mtr.	4 sides open	Rs. 9500/- per sqmt.	Euro 270 per sqmt.

Shell Scheme includes: floor rental, back and side walls, fascia board with company name, one table, two chairs (per 9 Sqm.), 3 spot lights, registration fee, electric point (300 watts single power socket per booth), carpet and company entry in the official show catalogue.



RAW (BARE) SPACE (INSIDE HALL) PER SQ. MT.

Min. 18 sq. Mtr.	1 side open	Rs. 7300/- per sqmt.	Euro 195 per sqmt.
Min. 27 sq. Mtr.	2 sides open	Rs. 7900/- per sqmt.	Euro 205 per sqmt.
Min. 36 sq. Mtr.	3 sides open	Rs. 8300/- per sqmt.	Euro 215 per sqmt.
Min. 75 sq. Mtr.	4 sides open	Rs. 8900/- per sqmt.	Euro 230 per sqmt.

Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.



OPEN TO SKY RAW (BARE) SPACE PER SQ. MT.

Min. 36 sq. Mtr.	Rs. 5500/- per sqmt.	Euro 165 per sqmt.
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Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.



PREMIUM STALL (INSIDE HALL) PER SQ MT.

Min. 27 sq. Mtr.	Rs. 14500/- per sqmt.	Euro 275 per sqmt.
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Bare Space includes: floor rental, registration fee, electric point (300 watts single power socket per booth) and company entry in the official show catalogue.

- Extra Power Charges Rs. 2500/- (Euro 45) per KW (if required).
- Stall booking on first come first serve basis.

- Stall booking is subject to receive 100% payment in advance.
- Stall area can be booked in multiples of 3 meter like 9, 12, 15, 18 and so on.

PAYMENT DETAILS

Beneficiary Name: Media Today Pvt. Ltd. | Bank Name & Address: HDFC Bank Limited, Safdarjung Development Area, New Delhi
IFSC Code: HDFC0000032 Account No.: 00322320001071 | GST No. : 27AABCM3465H1ZG





FEATURES

15⁺
Countries

200⁺
Stall

15000⁺
Visitors

10⁺
Sessions

5⁺
Technical
Workshops

40⁺
Experts



ABOUT US

Media Today Group is among one of the India's leading agro trade event organiser and publications House. Media Today Group is pioneer in organizing specialised trade exhibitions on Food, Hospitality, Agriculture, Horticulture, Dairy, Grains, Floriculture, Landscape, Nursery, Cold Chain Industry including food and commodities conferences, workshops, etc. with the active support, and valued guidance from different Ministries and Departments like Ministry of Agriculture and Farmers Welfare (Govt. of India), Mission for Integrated Devolvement of Horticulture (MIDH), NHB, Ministry of Food Processing Industries (Govt. of India), APEDA, (Ministry of Commerce & Industry), National Agricultural Cooperative Marketing Federation of India (NAFED), Coffee Board, Tea Board, National Mission on Micro Irrigation, NCPAH, Food Processing & Packaging Machinery Industry Association and all State Govt. Departments.

Since 1996, Media Today Group is backed by dedicated team of professionals, technocrats and marketing experts with over a decade of experience in publishing and conducting Exhibitions, Conferences, Workshops, Training Programmes right from Planning to Execution. The Group publishes prestigious magazines like Floriculture Today, AgriBusiness & Food Industry, Oils & Fats Today, Newspaper like AGRITECH INDIA and Directories like APEDA Exporters Directory, Food Processing Industry & Trade Directory, Roller Flour Mills & Allied Industries Directory, Floriculture, Nursery & Landscape Industry Directory.

Media Today Group participates in all major National and International Exhibitions related to Agriculture, Food Processing, Technologies, Floriculture & Horticulture held at major centers like Holland, Japan, Germany, France, Italy, South Africa, Russia, Singapore, China, Saudi Arab, Nepal, Sri Lanka, etc. The Group has a strong marketing network spread over all major business destinations like New Delhi, Bombay, Pune with Marketing Associates in China, Turkey, Thailand, Taiwan and Russia.

For stall booking, sponsorship & other details please contact :



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